Program-Level Assessment Plan

Program: MS Analytics	Degree Level (e.g., UG or GR certificate, UG major, master's program, doctoral program): master's program
Department:	College/School: School for Professional Studies

					the effect of the changes will be assessed during the subsequent year.
2	Graduates will be able to apply program-specific knowledge to address practical problems using an ethical, evidence-based framework.	AA 5221/5222/5223, ORLD 5050/5750, AA 5963 (final credit hour(s) of the master's research project).	1. Final projects, submitted at the end of each course. 2. In each of the courses listed in the second column.	1. Rubrics associated with the final project will be used for assessing these artifacts. The course instructors for the respective courses will be evaluating these artifacts. 2. Rubrics shared alongside this document as separate PDFs.	1. Data will be collected and analyzed either annually, or once every two years, depending on whether changes were made to any of the courses as a result of the previous year's assessment process. 2. Changes to the curriculum will be made during a current year, following the results of analyzing data from the previous year/cycle, and the effect of the changes will be assessed during the subsequent year.
3	Graduates will be able to implement analytics systems that facilitate context-appropriate decision making.	AA 5000/5100/5200/5250/5300/5750/5800, AA 5963 (final credit hour(s) of the master's research project).	1. Final projects, submitted at the end of each course. 2. In each of the courses listed in the second column.	1. Rubrics associated with the final project will be used for assessing these artifacts. The course instructors for the respective courses will be evaluating these artifacts. 2. Rubrics shared alongside this document as separate PDFs.	1. Data will be collected and analyzed either annually, or once every two years, depending on whether changes were made to any of the courses as a result of the previous year's assessment process. 2. Changes to the curriculum will be made during a current year, following the results of analyzing data from the previous year/cycle, and the effect of the changes will be assessed during the subsequent year.

3) - ' , + ( )
) 1 * ' (*)
) 1 % * % / ' % % ( )

%'

- , , ' (' * , ,% , '
)

	( ) * +	& ! &) *	) *	#$ #$	,
	2 0(* * + ' %)	2 0(* * + & %)	2 0(* * + ' % 9	2 0(* * + ' % 9 " , + * * +)	
	A * +)	% * + , % 0 (%) * + % , , ( )	% * + , % + , % ') * + (% ' %)	* + + , % 0 ((%) B + # $)	
	' ,)	' 9 +* " +)	' % " +)	' % " + , % + /)	
	1 % % ' % (, , ( )	1 % % * ' %, ' ' % (+ 9 , % ' % &, ' %)	1 % , + /+ + % ' % (9 % % % " ,)	1 % + /+ ' % # ($ " ,)	

	( ) * +	& ! &) *	) *	#$ #$	,
	2 0(* * + ' %)	2 0(* * + & %)	2 0(* * + ' % 9	2 0(* * + ' % 9 " , + * * +)	
	A * +)	% * + , % + , % ') % (% ' %)	* + + % ,) C (% # $) B + # $)	* + + (') * + % 0 % ((%) 5 + # $ (+)	
	(%) 1 + 0 % + , &)	( ) + 0 % + , & ,)	(%) + 0 % + , & ")	(% (+ * +) + 0 % + , & (' / . % + /)	

	' ,)	' 9 + * " +)	' % " +) <= ' ' ' % €ð`0aR<p0)	' % " + , %) <= ' ' ' % . <)	
	% ' % (, , ( )	% * ' %, ' ' % (+ 9 , % ' % & , ')	, + / ' a€ðmï %,+áP`+f + + % ' % (9 % % % " ,)	'"% Ð°p ðð0,# (0Ð€"•0 $ " ,)	

	( ) *				

	E ' ,)	E ' %)	E ' %)	E ' % + / B@ ' (%)	
	' ,)	' 9 + * " +)	' % " +) <= ' ' ' % <)	' % " + , %) <= ' ' ' % . <)	
	% ' % (, , ( )	% * ' %, ' ' % (+ 9 , % ' % & , ')	, + / + + % ' % (9 % % % " ,)	+ /+ ' % # ($ " ,)	
	F *	@ % ' ' + (% (# $ ' 9 #,$ ' 9 # $ +)	@ ' ' + (% (# $ ' 9 #,$ '	' * , * , ,%	

" - . #$ / 01 2
@, * ! % + % , (%, ' *
%% ' 6)

, & 1 %* 3) *

	+ '	( ) * +	& ! &) *	) *	#$ #$	,
@						

" "

! " # % &) , - .		
/ $ * 0 $ -		
% " . $ % " . $ 1 % 2 .		
% , 3 4 , " , , $ - * * " , + 5 + $ * , " 0 . 0 . * , " * $, " $ * + 6 7 !) 8 % 3 , (% 3		

* * *, " $		
% # ! $, * . , . , : $ + ! / , ! + ! / 3 * % " , * , * , * $ 2		6
! ; * . , < = , " .		9
! - > " , + * * . 4 " , * * + , " 0		
! ; * , + * + "		9
# . & , @ @ ; < ¿ % , @ A , * @ 9 ; $ * , , & 2 + ' % * ,		(

@ @ , * @ , , , * : + - 0 ¶ A * +, Đ		
		- '9

1 " "

*

% *

	! "
	# $ " % & ' (
	, -
	- - - . - / . 0 - -
	! , - +
	! % & ' ( ) * + -

!