

Program Assessment Plan

Program BS in: Accounting, Business Technology Management, Entrepreneurship, Economics, Finance, International Business, Leadership and Change Management, Marketing, Sports Business

Department: Accounting, Economics, Finance, International Business, ITM/OPM, Management, Marketing

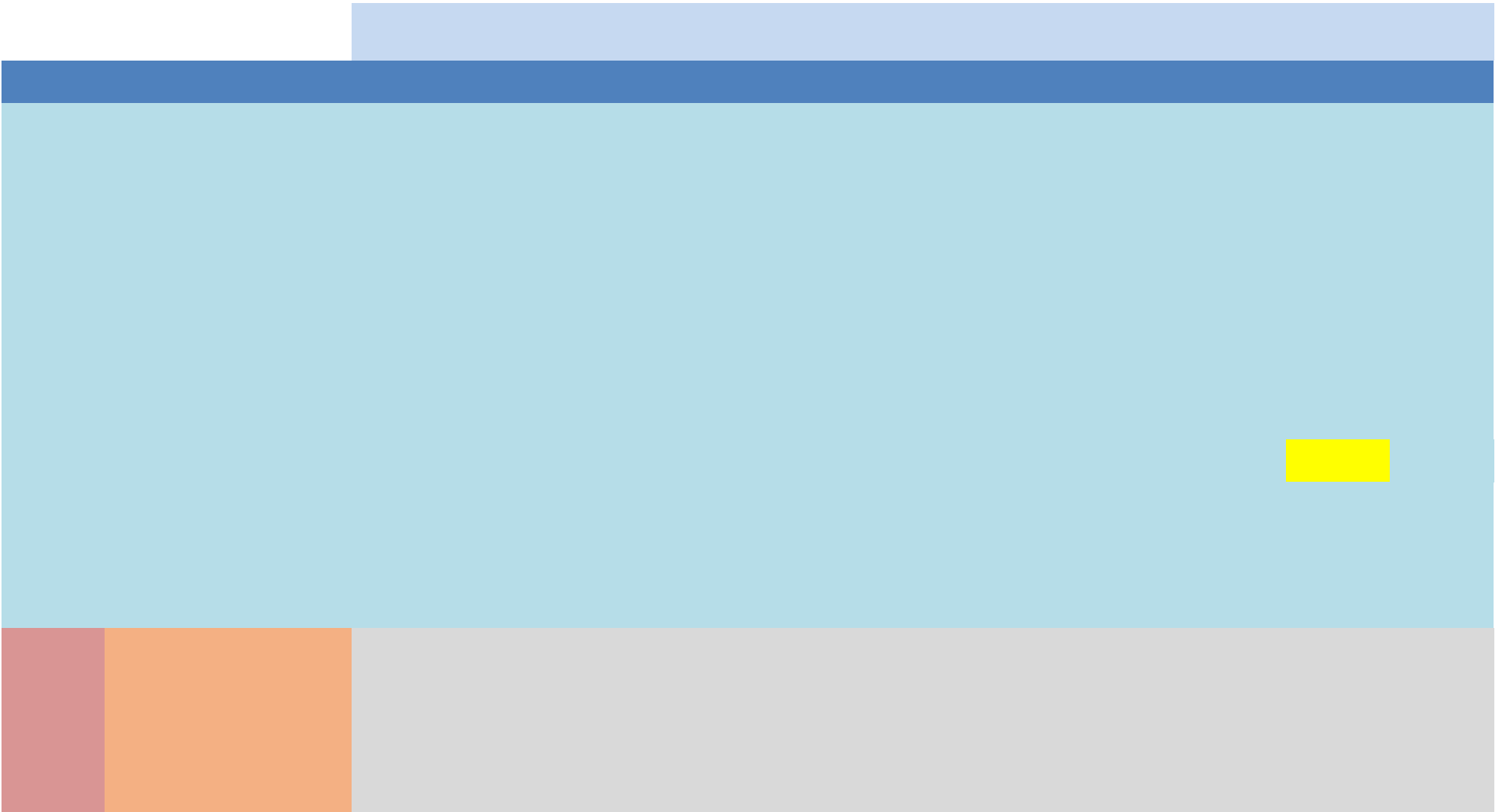
College/School: Chaifetz School of Business

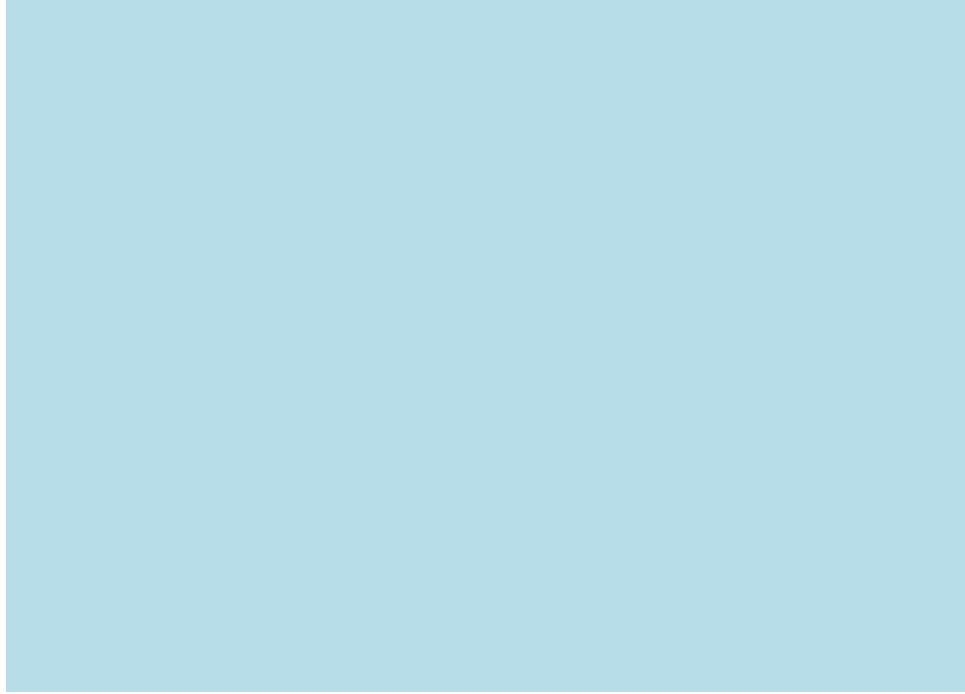
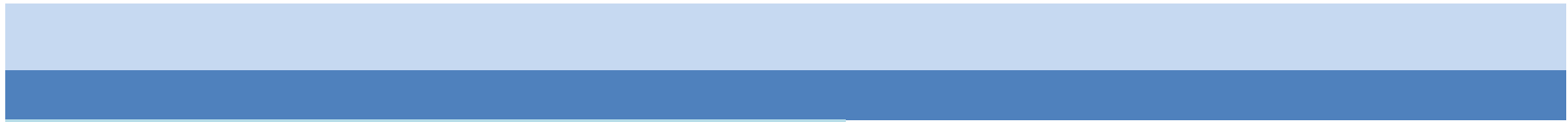
Date: Fall 2021

Primary Assessment Contact: Christopher Thomas, Associate Dean

Note: Each cell in the table below will expand

Cells highlighted in orange or grey
(major) marked with an X (or specific
semester i.e., Fall 201 or Spring 202)
indicate assessment of said major
outcome (column B) in that major
course (row 2). Assessment in the
major courses occurs in academi





Fall 21 - Xu Wang	x	x	x	Spring 22- Bera (X)		
						Fall 2021 - Joe Guilliams w. DM Rubric

2021 Fall						Xu Wang		Joe Guilliams
2022 Spring		Gupta	Hardaway	Gupta			Bera	
2022 Fall	Kerry/ Sallie				Gupta			